



Green Cargo – your sustainable logistics partner

Together with our customers, we create climate-smart and cost-efficient transportation.

[Sustainable logistics - more than just green transports](#)



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Green Cargo's new website meets the market's and customers' needs

We hope to meet the market's and customers' needs of a user-friendly website, where important parameters such as high quality of content, functions and connections are in focus. Another important aspect is that our customers can log into our customer portal – Green Cargo Connect – via the web.

Benefits for our existing and potential customers

It will be easier for our customers to choose the right service for their

transports. This is because we focused on transportation needs. Fixed or flexible capacity? You as customers choose that more easily now.

A searchable map of our network has been requested and is now available under the Our Services page. The map shows which locations are part of the wagon load network, our intermodal network and our international direct lines.

The website is the primary channel for the company's customers and other stakeholders

On the website, the visitor should not only be able to take part of traffic information, service offerings, and how the booking process works, but also the latest news, financial information, our efforts in sustainable logistics and Green Cargo's advocacy work for better conditions for goods by rail.

The website is also one of the external channels we use to market ourselves as a sustainable and safe employer. On the careers page, we talk about what it's like to work at Green Cargo. As an employee at Green Cargo, you make a real difference - both now and in the future.

Partnership for synergies, automation and functions for optimizing

The work was carried out in a partnership with Consid, an IT and tech company that specializes in everything to do with digital transformation, communication and development. The choice of platform fell on SiteVision, which develops CMS for websites and intranets. SiteVision has had the most satisfied customers in the market since 2009 according to the independent analysis company Web Service Award.

High quality of content, functions and connections

“We've built a new, interactive and attractive website that supports the market and its needs. We have created a robust solution for development, management and support that future-proofs and streamlines our internal work and meets the needs of our stakeholders while allowing us to better work with SEO. This new website meets the accessibility requirements of the Web Accessibility Directive to provide quality service to all of our stakeholders. Our new website strengthens our brand as an innovative, digital

and modern company – which is exactly what we are and what we want people to know about us,” says Maria Lindholm, Communication Officer, Green Cargo.

Welcome to Green Cargo’s new website!

Green Cargo is a sustainable logistics partner and crucial for Scandinavia’s trade and industry. Electric trains make up over 95 percent of our ton kilometrage, meaning the climate impact is next to zero. Every 24 hours, some 400 freight trains depart, replacing around 8,500 truckloads on the road network. We serve close to 300 locations in Sweden, Norway and Denmark through our network, and with our partners we reach all of Europe. Green Cargo is owned by the Swedish State. We transport 21 million tonnes of freight, have 1,800 employees and annual sales of about SEK 4 billion (2020).

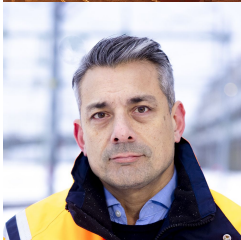
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